



EVENT CHANGES THIS YEAR.

Thank you for your interest in participating at this year's FWG fashion. We have a few surprises up our sleeves and have therefore changed the structure of how we've historically done the show. This year is our 10th year anniversary and we want to give our audience a unique experience.

We're excited to announce that FWG will run for one week and different events are planned for each day. Once all applications have been received and reviewed, we'll consult every designer to ensure we place accordingly within the different days.



**FASHION
WEEKEND
GAMBIA**

11-18 Dec 2021

11th and 18th of December

Gambisara White, Kairaba Ave. KMC
The Gambia

**International Designers' Registration
Form**

Applicant Details

Brand Name

.....
Brand Owner and/or Fashion Designer's FULL Name(s)- the name on your
passport or ID – NO Pseudonyms here Please.)

.....

How Did You Hear About FWG?

.....



**FASHION
WEEKEND
GAMBIA**

11-18 Dec 2021

Why Do You Want to take part in FWG 2021? This years' theme is sustainable fashion. Can you state what this means to you and what methods your brand use to implement this.

.....
.....
.....

What is Your Brand's USP (Unique Selling Point)- What makes your Brand Unique, Desirable or Relevant?

.....
.....
.....

Email(s).....

Telephone(s).....



**FASHION
WEEKEND
GAMBIA**

11-18 Dec 2021

Preferred Contact

Address.....

Residential Address

.....

Previous Experience (Fashion Weeks, Fashion events and Trade fairs you have been part of- PLEASE DON'T FORGET TO LIST the FWG events you have been part of - Please include dates)

.....

.....

.....

Country (or countries) of Operation (where do you make and/ or sell your products):

.....

Website(s).....



**FASHION
WEEKEND
GAMBIA**

11-18 Dec 2021

.....

Date Your Brand was Created:

.....

Social Media Contacts (please include any relevant names/ accounts on Facebook, Twitter, Instagram and Pinterest) ie Fashion Weekend Gambia (Facebook) @Fashionwgambia (twitter) @fashionweekendgambia (Instagram) fashion weekend gambia (Pinterest)

.....

.....

.....

FWG2021 Collection Category

- Menswear



**FASHION
WEEKEND
GAMBIA**

11-18 Dec 2021

- Womenswear
- Swimwear/ Lingerie
- Accessories

Please ensure that you send us your current look-book, or recent pictures of your work/ product, along with your completed application form (you can submit this via email to fwgdesigners@gmail.com)

Additional information required

1. Name of registered owner of the brand

.....

2. Number of employees

.....

3. Your average monthly income

.....

4. Your date of birth

.....



**FASHION
WEEKEND
GAMBIA**

11–18 Dec 2021

5. Number of youths employed

.....

6. Additional countries your brand trades in

.....

7. Location of business

.....

Application deadline is STRICTLY Friday 27th August 2021.

Once your application has been approved by the FWG Management Team, Payment of £150 (One Hundred and fifty pounds sterling) will be due in full by Friday 24th September 2021.

Please ensure that Money Transfers cover the full fee amount – including any transfer fees from your money transfer agent.

Late or partial payment will result in the cancellation of your application and your allocated slot will be offered to designers on the waiting list. You may be asked to provide proof of travel arrangements before your brand is included

I Understand This

FWG

FASHION
WEEKEND
GAMBIA

11-18 Dec 2021

I understand that failure to properly adhere to FWG Designers requirements can lead to loss of my deposit and/or disqualification from FWG 2021.

I Understand and Agree to the Terms Stated in The Above

Name: (in CAPITALS)

Signed

For further enquiries please do not hesitate to contact:

Designer Coordinator Annie Achieng

Telephone: 00220 7577173

WhatsApp: 0044 7903169931

Email: fwgdesigners@gmail.com