

# FWG

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## FASHION WEEKEND GAMBIA

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11-18 Dec 2021

### **EVENT CHANGES THIS YEAR.**

Thank you for your interest in participating at this year's FWG fashion. We have a few surprises up our sleeves and have therefore changed the structure of how we've historically done the show. This year is our 10<sup>th</sup> year anniversary and we want to give our audience a unique experience.

We're excited to announce that FWG will run for one week and different events are planned for each day. Once all applications have been received and reviewed, we'll consult every designer to ensure we place accordingly within the different days.



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**11<sup>th</sup>-18<sup>th</sup> December 2021**

Gambisara White House, Kariba Ave. KMC  
The Gambia

**Gambia-Based Designers'  
Registration Form**

**Is your Business Based and Registered in The Gambia?**

**Yes / No** (If you answered No, please fill in the International Designers' Form, as you do not qualify as a Gambian-based designer)

**Applicant Details**

**Brand Name**

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**Brand Owner and/or Fashion Designer's FULL Name(s)-** the name on your passport or ID – NO Pseudonyms here Please.)

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**Why Do You Want to take part in FWG 2021? This years' theme is sustainable fashion. Can you state what this means to you and what methods your brand use to implement this.**

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**What is Your Brand's USP (Unique Selling Point)- What makes your Brand Unique, Desirable or Relevant?**

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**Email(s)**.....

**Telephone(s)**.....

**Preferred Contact**

**Address**.....

**Residential Address**

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**Previous Experience** (Fashion Weeks, Fashion events and Trade fairs you have been part of- PLEASE DON'T FORGET TO LIST the FWG events you have been part of - Please include dates)

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**Country (or countries) of Operation (where do you make and/ or sell your products):**



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**Website(s)**.....  
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**Date (or Year) Your Brand was Created:**

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**Social Media Contacts (please include any relevant names/ accounts on Facebook, Twitter, Instagram and Pinterest)** ie Fashion Weekend Gambia (Facebook) @Fashionwgambia (twitter) @fashionweekendgambia (Instagram) fashion weekend gambia (Pinterest)

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**Additional information required**

1. Name of registered owner of the brand



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2. Number of employees

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3. Your average monthly income

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4. Your date of birth

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5. Number of youths employed

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6. Additional countries your brand trades in

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7. Location of business  
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**FWG2021 Collection Category**

- Menswear
- Womenswear

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## FASHION WEEKEND GAMBIA

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### 11-18 Dec 2021

- Swimwear/ Lingerie
- Accessories

**Please ensure that you send us your current look-book, or recent pictures of your work/ product, along with your completed application form (you can submit this via email to [fwgdesigners@gmail.com](mailto:fwgdesigners@gmail.com))**

**Application deadline is STRICTLY Friday 27<sup>th</sup> August 2021.**

**Once your application has been approved by the FWG Management Team, Payment of D4,000.00 (Four Thousand Dalasis) will be due in full by Friday 24<sup>th</sup> September 2021.**

**Late payment will result in the cancellation of your application and your allocated slot will be offered to designers on the waiting list.**

***I Understand This***

**I understand that failure to properly adhere to FWG Designers requirements can lead to loss of my deposit and/or disqualification from FWG 2021.**

***I Understand and Agree to the Terms Stated in The Above***

**Name: (in CAPITALS) .....**

**Signed: .....**

For further enquiries please do not hesitate to contact:

7

FASHION WEEKEND GAMBIA 2020 DOMESTIC DESIGNERS' REGISTRATION FORM

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11-18 Dec 2021

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